

Use of APECS name and logo by entitled accredited individual members

“Association for Professional Executive Coaching & Supervision”, hereafter the Name has been registered with the Trade Marks Registry under No 2358514 and the APECS logo, hereafter the Logo, has been registered with the Trade Marks Registry under No.2394518

APECS grants to the accredited member a non exclusive licence to use the Name and the Logo for the purposes of identifying the member as an accredited member of APECS

It may be used by accredited members subject to the following conditions:

- The individual is currently an accredited member
- The member is in good standing regarding APECS membership subscription and its requirements
- The member has signed this as an undertaking regarding its proper use
- The member has obtained prior approval for use of the Name and Logo from APECS

Conditions for proper use:

- When used it may only be used in connection with an individual accredited member
- The member, in using the Name and Logo does nothing to harm the reputation or good will of APECS
- The appropriate wording below must be used



(Name) is an APECS Accredited Executive Coach*

~~(Name) is an APECS Accredited Executive Coach and Supervisor*~~

- The style of the Logo and the font should be as shown above
- The size of the Logo may be reduced or enlarged but the proportions should be as above
- Colour: Pantone 295 blue
- Font: Arial 8 point

I the undersigned, Name: (please print)
am an APECS Accredited Executive Coach and Supervisor of Executive Coaches¹ in good standing with APECS. I agree to use the Name and the Logo properly in line with the requirements above. I understand that APECS may withdraw the license to use the Name and the Logo at its discretion at any time or to change the requirements for its usage and that immediately on termination of my membership I will cease to use the name and logo.

My name when used with the Logo should be written thus: *Alexandra Steer*

*1 delete as appropriate Signed: *AS* Date: *12/06/15*